

SOCIAL NETWORKING PRACTICES AMONG FOURTH YEAR HIGH SCHOOL
STUDENTS OF HUASIONG COLLEGE OF ILOILO
LEDESCO CAMPUS

A Research Paper

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ABSTRACT

This study investigated the social networking practices among fourth year high school students of Huasiong College of Iloilo, Ledesco Campus. The non-probability sampling was utilized. From a total of 81 students, a sample of 49 was obtained through accidental sampling, where the researcher selected the sample unit based on their availability. A self-administered, researcher-made questionnaire served as the main tool for data collection. Results of the study showed that the majority of the respondents are 16-year old Filipino males. More participate in social networking sites. Three sites have been mentioned, namely: Facebook, Twitter, and Instagram. Among the three sites, Facebook is the most popular. A large number of students sometimes spend more or less than 4 hours a day. Generally, students sometimes post in Facebook, never tweet and post in both Twitter and Instagram. In Facebook, more sometimes post photos rather than status and videos. In Twitter, students usually do not tweet tweets and photos. In Instagram, most do not post photos and videos, as well. Almost everyone sometimes participate in the said sites in English language. Overall, majority of the students belong to the no-participation level. Based on the results of this study, the researcher recommends to the fourth year students to maintain the “no participation” level on these social networking sites so they can give more time in studying since it is their pre-college year.