SELF IMPROVEMENT ON PUBLIC COMMUNICATION SKILLS AS PERCEIVED BY THEATER ARTISTS

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ABSTRACT

This research study was designed to determine the self perception of theater artists from Iloilo Prima Galaw in the improvement of their public communication skill after joining theater. Specifically, the study answered the following objectives (1) describe the respondents in terms of their age, sex and number of years in theater; (2) determine the respondents' interest in theater; (3) determine the respondents' self-perception on their public communication skill after joining a theater group; and (4) determine the aspects that improved on the respondents after joining theater such as pronunciation, enunciation, stance, gestures and overall confidence when speaking. A total of 30 artists from Iloilo Prima Galaw Frozen Production were chosen as respondents to this study. This study has been correlated to the Social Learning Theory. The data were gathered through a survey using a validated researcher-made questionnaire. It was concluded that (1) most of the respondents were female who belong to the 10-15 age group with one to three years of experience in theater; (2) most of the respondents showed a high interest in theater; (3) all of the respondents believed that there was an improvement on their public communication skill after they have joined theater; and (4) the respondents rated stage presence as the highest aspect to have improved after joining theater, followed by their voice, body movements and audience rapport.