

**PANUBLI: A FILM ABOUT THE DESCENDANT OF THE
FAMOUS URBAN LEGEND MARIA LABO**

A Portfolio Development Project
presented to
The College of Computer Studies
Central Philippine University
Iloilo City

In Partial Fulfillment
of the Requirements for the Degree of
Bachelor of Science in Digital Media and Interactive Arts

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November 2018



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ABSTRACT

The movie industry nowadays is showing films that are either a prequel, sequel and remakes of films and stories that were enjoyed and embraced by the masses in the past, for example, movies made by Marvel and DC. This phenomenon has spread all over the globe - inspiring audiences and filmmakers alike. Surprisingly, film industries in every country, so to speak, have joined bandwagon.

As inspired and challenged by this revolutionary concept, our study managed to delve into the questions: "What kind of film should be produced? What film or story should be worthy enough to create either, a prequel, sequel, and/or remake? What setting should be used? What kind of characters should be chosen in order for the audience to connect or get absorbed in seeing the film?" There are many aspects that need to be reconsidered.

Thus, the story of Panubli has been conceptualized with the horror- inspired genre tackling the urban legend of Maria Labo and such familial love. The film centers on the rural Filipino life and difficulties of people who live in poverty. The film should tell the story of a loving mother who would sacrifice everything for her daughter.

The purpose of this study is to create a film about the descendants of Maria Labo in the modern era and relate the story to the younger audiences while unraveling the ills of society - one is how poverty affects individuals.