

**CPU KINDERGARTEN EXTENSION IN AGANAN, PAVIA, ILOILO:
POTENTIAL CLIENTS AND THE POSSIBILITY OF ENROLLING
THEIR CHILDREN**

A Research Report

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ABSTRACT

This study was conducted to estimate the potential number of clients of CPU Kindergarten at Aganan, Pavia, Iloilo and to determine how many are interested to enroll. This study is purely descriptive and utilized the one-shot survey design. Data collection was done through face-to-face interview with the household heads using the interview schedule. Frequency distribution and means were generated and results were presented using frequency distribution table. Results showed that the majority of potential clients have an average, there are 4.6 family members, and the majority of the household heads are gainfully working. The average monthly gross family income of potential clients is P26,164.06 while the average net monthly income of the family amounted to P14,280.00. More than one-third of the household heads of potential clients are alumni and nearly three-fourths have relatives who are alumni of the University. Three-fourths of the clients have one pre-school age children and one-fifth have two pre-school age children. Sixty out of 77 household heads reported that their children are currently enrolled in pre-school. Fifty-seven out of 77 potential clients are interested to enroll their children. When asked of the reason why they are interested to enroll, more than half answered that it is accessible. Those who indicated they are not interested to enroll their children shared that it is due to financial reasons. Only 38 of the 57 interested potential clients can afford the current rate of tuition and fees. When these 38 were asked on the term of payment most

convenient to them, the majority indicated that monthly payment is fine. The 19 respondents who indicated that they cannot afford the current tuition and fee suggested an annual tuition and fee of P6,625.00 only.