

DIFFICULTIES IN THE USE OF CASE ANALYSIS AMONG
BUSINESS AND ACCOUNTANCY FACULTY MEMBERS

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ABSTRACT

The study was focused on determining the difficulties met by Business and Accountancy faculty members in the use of case analysis as a teaching technique.

Thirteen faculty members from Central Philippine University, College of Business and Accountancy, were purposively selected as the participants of the study. They have been using case analysis technique in their classes for at least 3 years. A researcher-made questionnaire was used to gather data on the problems in the use of case analysis among the college instructors. For statistical analysis of the data, the tools used were mean, standard deviation and ranks. Results showed that the participants found the student-related factors, instructional materials and classroom management " dif-

difficult" to handle or deal with when using case analysis; whereas, the teacher-related factors were described as only "somewhat difficult". Based on the means, the difficulties were ranked. When taken as an entire group, the participants showed that instructional materials ranked 1st among the aspects that contributed to their difficulties; classroom management, 2nd; student-related, 3rd; and teacher-related, 4th.