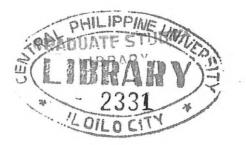
AN ASSESSMENT OF THE LIBRARY SERVICES ENHANCEMENT PROGRAM OF THE UNIVERSITY OF ANTIQUE-TARIO LIM MEMORIAL CAMPUS

A Thesis

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by

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ABSTRACT

This is a qualitative study conducted to assess the implementation of the library services enhancement program of the University of Antique-Tario Lim Memorial Campus.

This study utilized in-depth interviews and focus group discussions and questionnaire checklist using AACUP standards and criteria. The researcher interviewed students, faculty and library advisory committee members. SWOT analysis of the program was also done. The interview transcripts were processed, read carefully and organized to facilitate interpretation. Data collected were analyzed and interpreted qualitatively.

The results of the study revealed that personnel, training, budget and policies were the major inputs of the of the library service enhancement program to achieve good library quality of service. Based on the data gathered, it was found out that planned activities have been properly implemented, the desired output have been realized and the desired outcome achieved through proper implementation of planned activities. The overall performance of the library indicate that the program effectively implemented and the desired outcome realized.

The SWOT analysis revealed that the UA- TLMC library was strong in services and resources, but weak in sufficient number of personnel. Among the identified threats to the implementation are reduced enrolment, emergence of other schools and emergence of internet café while the potential opportunities include growth of UA, linkages, donations and gifts.

The proposed program addresses the identified weaknesses in order to enhance the delivery of services.