

PERCEPTION OF HIGH SCHOOL STUDENTS ON SELFIES
POSTED ON SOCIAL NETWORKING SITES

A Research Proposal

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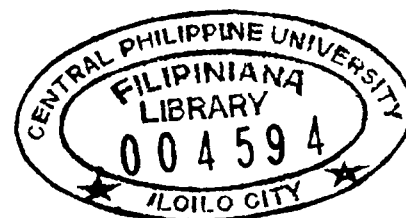
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Abstract

This is an exploratory research study designed to determine the Perception of High School Students of Sinamay High School on Selfie Posted on Social Networking Sites. Specifically, the study determined the demographic information of the respondents to correlate their perception on selfies posted on social networking sites based on Gratification Theory. A researcher-made survey instrument was used to gather the data and analyzed employing the *Descriptive Analysis*. It was found out that (1) most of the respondents with the age bracket of 12-13 years old take a selfie of themselves; (2) some of them are posting their selfie on any social networking sites, and some are not; (3) most of the them believe that taking a selfie is beneficial to them; (4) most of their reasons are due to preserving the moment; (5) it is their stress reliever; (6) selfie build their confidence; (7) selfie is not affected by age group, gender, family economic status or year level of a certain individual; and (8) by posting selfies, people can keep themselves in other people's minds. In addition, like all photographs that are posted on line, selfies are used to convey a particular impression of oneself. Through the clothes one wears, one's expression, staging of the physical setting, and the style of the photo, people can convey a particular public image of themselves, presumably one that they think will garner social rewards.