DOCUMENTING AND ASSESSING BARANGAY TIGUM, BURUANGA AS A POTENTIAL TOURIST ATTRACTION: A TOURIST GUIDE

A Research Paper

Presented to the faculty of the

College of Hospitality and Management

Central Philippine University

Jaro, Iloilo City, 5000 Philippines

In Partial Fulfilment of the Requirements
for the Subject TPC 4111 Research in Tourism II

Ву

Brian G. Galicano

Franze Joyce L. Abila

Mary Clear D. Diamante

Andrea Lyn E. Magnetico

Kailes Kaiven R. Timban

Mathew Gabriel G. Tirador

CHILIPPINE UNIVERSE LIBRARY

1.04578

LIBRARY

LONG CITY

May 2022

DOCUMENTING AND ASSESSING BARANGAY TIGUM, BURUANGA AS A POTENTIAL TOURIST ATTRACTION: A TOURIST GUIDE

Brian G. Galicano, Franze Joyce L. Abila, Mary Clear D. Diamante,

Andrea Lyn E. Magnetico, Kailes Kaiven R. Timban and Matthew Gabriel G. Tirador

ABSTRACT

This study documented and assessed Barangay Tigum, Buruanga, Aklan in terms of its location and accessibility, attractions/activities, safety and security, and the services provided, as well as the respondent's age and sex profile. Researchers employed a selfmade questionnaire as the data collection instrument. This descriptive study used a Quantitative-Research Design. The respondents were chosen through the use of the accidental sampling method. Based on the findings, 100% of the respondents perceived that Barangay Tigum, Buruanga has the potential to become a tourism destination and attracts visitors in terms of location and accessibility, attractions/activities, accommodation, safety, security, and services on the assessment and documentation of attractions such as caves, falls, beach and mountain. Furthermore, the presence of agriculture in the said location would help boost the living industry. As reflected in the study, there is no significant difference as regards documenting and assessing Brgy. Tigum, Buruanga, being a potential tourist attraction in terms of accessibility, attraction, activities, accommodation, safety and security, service, and demographic profile of the residents. Based on the respondents' perception, Brgy Tigum could be a potential tourist destination.

Keywords: Documenting, assessing, Brgy. Tigum Buruanga, caves, fall, beach, mountain, location, accessibility, attraction, activities, accommodation, safety, security, services and demographic profile.