

LIFE OF A DIGITAL MEDIA INTERACTIVE ARTS STUDENT: ANIMATED SERIES

A Portfolio Development Project
presented to
The College of Computer Studies
Central Philippine university
Iloilo City

In Partial Fulfillment
of the Requirements for the Degree of
Bachelor of Science in Digital Media and Interactive Arts

By

Gela Pauline P. Casiano
Jana Renee Q. Navarro
Lushayne S. Guindan
Joshua Adrian K. Fernandez

October 2018



LIFE OF A DIGITAL MEDIA INTERACTIVE ARTS STUDENT: ANIMATED SERIES

Casiano, G.P., Navarro, J.N., Fernandez, J.A., Guindan, L.

ABSTRACT

The aim of this animation is to promote the course Digital and Media Interactive Arts and showcase the skills and outputs of the students. The course DMIA is relatively new with only 4 years under its belt. With that in mind, the group made an animation in 2D format that allows the viewers to know what DMIA is, where to inquire about the course, what to do if you want to enroll, and what you will face when you decide to enroll in this course.

This 2D animation involves dialogues and visuals that provide representations and instructions on the course itself. This series is constructed to attract attention of potential enrollees: people who are curious of the course and those interested in entertainment.

This animated series includes how the protagonist discovered the course, how her grandmother found a flyer and thought about her granddaughter who loved anime, art, and an artist. It also shows the process and the requirements one needs when applying for a course and enrolling at CPU. The way in which the group has decided to do the animation will have a nonlinear storyline so that the story will mainly revolve around the representation of the course, and being an informative source material rather than an inside story.