## INKLING

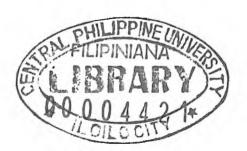
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In Partial Fulfillment
Of the Requirements for the Degree of
Bachelor of Science in Digital Media and Interactive Arts

Ву

Krezylah Shane Ambasa Trinna Shayne Bayhon Mac Edson Quioyo Her-Jeyn Serbol

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Ambasa, K.S, Bayhon T.S., Quioyo, M.E., Serbol, H.

## **ABSTRACT**

This project study was conducted to create a film that would help in the character development of the students particularly on the awareness of the positive and negative effects or influence of peer pressure. Peer Pressure was the chosen topic for the film because it is imminent in today's generation. It is commonly rampant on teenagers that can be seen in acts and in many forms and situations. The effects of peer pressure can be either negative or positive; as such, the film is created to portray both areas. The ultimate goal of this study was to initiate a film entitled *Inkling* which depicts the struggles and relish of a student with his peers. The proponents chose to present it through a film because the impact to the viewers is much seen when the topic is shown through a film. To prepare for the validity of the proposal, research data for the study were gathered with the help of the guidance offices and the persons who were interviewed, aided with the internet and films tackling the same topic.