

# STUCK: AN ADVOCACY FILM FOR VERBAL ABUSE

A Portfolio Development Project  
presented to  
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### ABSTRACT

Exposure to verbal abuse especially from a young age may lead to individuals, who grow up believing that these negative labels about them are true correlation with this study is the looking glass theory of Charles Horton on self and social organization where how society dictates for who they are. Stuck is a film intended to show support for those who have suffered and/or still suffer from verbal abuse. As the title suggests, these negative words eventually become "stuck" in the individual's minds.

The advocacy film was created using the graphic software of Adobe Animate, Premier, and After Effects.

The project gained positive reviews from the ethical committee whom the movie was shown to. The researchers concluded that this thesis project has successfully conveyed the concept of verbal abuse to the people R18 and above who have interest in making the society a better place through the develop animation and film and that the quality of the video verifies the capabilities of the researchers in producing an advocacy film with the mix of animation output.