

CENTRAL PHILIPPINE UNIVERSITY SENIOR HIGH SCHOOL

PROMOTIONAL VIDEO

A Portfolio Development Project

Presented to

The Faculty of the College of Computer Studies

Central Philippine University

Iloilo City

In Partial Fulfilment

Of the Requirements for the Degree of

Bachelor of Science in Digital Media and Interactive Arts

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Abstract

Senior High school has just commenced on a nationwide basis, so the flock of a thousand incoming Grade 11 students has to be catered and assisted for prime education in no other than our very own Senior High school program.

This Audio-Visual Presentation was designed just for that and to inform them of the tracks being offered, encouraging them to take up CPU for their own senior high years.

The AVP will include numerous actuations of typography and animations that are currently the trend among well-known companies, as it has proven its effectiveness to attract target audiences and what we, the team, believe will be a crucial part in the success of this study, and will also provide helpful insights and experiences from students and the faculty alike.