D'KAKAK FARM

A CASE STUDY

Presented to

The Faculty of the College of Agriculture

Central Philippine University

Iloilo City

In Partial Fulfillment
of the Requirements for the Degree
Bachelor of Science in Agriculture
Major in Agribusiness

by

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BACKGROUND

D'KAKAK Farm is a sugarcane plantation owned and operated by Mr. Jose P. Sargado. It started in 1965 with a one-hectare farm. Mr. Jose P. Sargado, 57 years of age with 5 children, earned his degree of BS in Agriculture major in Agronomy at Central Philippine University. He then worked as a teacher in a public school in Anilao, Iloilo and was later promoted as Disbursing Officer of the same school until his retirement on 1998. The land was inherited by Mr. Sargado from his parents. Since the land has not been used or planted before he decided to plant it with sugarcane for additional income aside from his compensation. After a couple of years, the land cultivated increased gradually through rental or purchase. At present, the farm has a total land area of twenty hectares, of which ten hectares is being rented.

For the past seven years to the present, the farm is being managed by his eldest son, June Sargado. He also finished his studies at Central Philippine University with a degree of BS in Mechanical Engineering. Being the eldest son, he was urged to help in the farm while still at school. Because of that experience and advices from his father, he was able to manage the farm effectively.

The farm is located eight kilometers from the town proper and twenty kilometers from the nearest sugar mill (Exhibit 1). It has a total land area of twenty hectares situated in three locations. Every area is assigned with a leadman called "encargado". Decisions on the work to be done by the laborers are made by the manager through the leadman.