

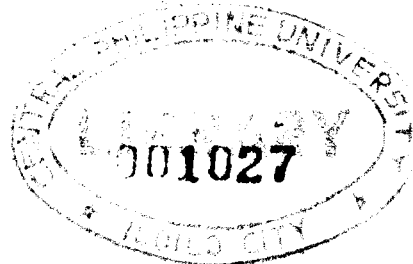
**ASSESSMENT OF PANAY POWER CORPORATION'S
CORPORATE SOCIAL RESPONSIBILITY**

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ASSESSMENT OF PANAY POWER CORPORATION'S CORPORATE SOCIAL RESPONSIBILITY

by

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ABSTRACT

This study aimed to describe and assess the Corporate Social Responsibility (CSR) programs of Panay Power Corporation (PPC). The researchers used descriptive research describes PPC's CSR. Qualitative and quantitative techniques were used to assess CSR programs and activities of PPC. The researchers used Key Informant Interview (KII), In-Depth interview, document review, and survey questionnaire to obtain data. The study covers the 7 adopted barangays of PPC: Banuyao, Baldoza, Caingin, Hinactacan, Ingore, San Isidro, and Ticud.

The findings of the study revealed that PPC's Mission statement was missing key elements, most notably, concern for public image. PPC has a Community Relations Officer (CRO) who handles CSR programs. PPC has a yearly budget for their CSR. PPC has no facilities and training for their employees in terms of CSR implementation. PPC has established partnerships and linkages from both the private and public sector for their CSR. The Plant Manager is involved in the planning process for CSR. The Human Resource Manager handles the staffing for CSR activities. PPC has a number of continuous programs yet has only one sustainable CSR program which is the scholarships. Most of the recipients were very satisfied with their medical mission and scholarships.